

DUPLICATE

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Fortune Media & Counseling
Attention: Accounts Payable
527 Avenue B
Redondo Beach, CA 90277

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
945881-1	09/30/12	September 2012	08/27/12 - 09/24/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Izzy Rostovsky	HRP - Los Ange	National

Advertiser	Product	Estimate Number
Patrick Murphy/D/Congres	#360 FRNDS/P MURPHY	360

Flight Dates	Order #	Alt Order #
09/04/12 - 09/24/12	945881	06224838

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	33	146

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/07/12	09/21/12	THE CHEW	1P-2P	MTWTF--	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/07/12		THE CHEW	1P-2P	:00		\$125.00 NM
Credited									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	09/12/12	12:58 PM	THE CHEW	1P-2P	:30	PM12-107H	\$100.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	F	09/21/12	12:58 PM	THE CHEW	1P-2P	:30	PM12-108H	\$100.00 NM
2	09/07/12	09/24/12	10-11a Anderson Cooper 10-11a		MTWTF--	:30	2	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$80.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	F	09/07/12	10:40 AM	10-11a Anderson Cooper	10-11a	:30	PM12-105H	\$80.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-WTF--	4	\$85.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	WPBF	M	09/10/12	10:41 AM	10-11a Anderson Cooper	10-11a	:30	PM12-105H	\$85.00 NM
3	WPBF	W	09/12/12	10:22 AM	10-11a Anderson Cooper	10-11a	:30	PM12-105H	\$85.00 NM
4	WPBF	Th	09/13/12	10:50 AM	10-11a Anderson Cooper	10-11a	:30	PM12-107H	\$85.00 NM
6	WPBF	F	09/14/12	10:33 AM	10-11a Anderson Cooper	10-11a	:30	PM12-107H	\$85.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M--TF--	3	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	M	09/17/12	10:36 AM	10-11a Anderson Cooper	10-11a	:30	PM12-107H	\$90.00 NM
9	WPBF	Th	09/20/12	10:18 AM	10-11a Anderson Cooper	10-11a	:30	PM12-108H	\$90.00 NM
7	WPBF	F	09/21/12	10:49 AM	10-11a Anderson Cooper	10-11a	:30	PM12-108H	\$90.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	M-----	1	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
11	WPBF	M	09/24/12	10:31 AM	10-11a Anderson Cooper	10-11a	:30	PM12-108H	\$90.00 NM



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Advertiser	Product	Estimate Number	
Patrick Murphy/D/Congress	#360 FRNDS/P MURPHY	360	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	09/07/12	09/24/12	10-11a Anderson Cooper 10-11a Class of Time - Immediately Pre-emptible without notice		MTWTF--	:30	2	\$100.00	NM
3	09/07/12	09/24/12	ACCESS HOLLYWOOD 106x-136x Class of Time - Pre-emptible with notice		MTWTF--	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----F-- 1 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 09/07/12 1:31 AM ACCESS HOLLYWOOD 106x-136x :30 PM12-107H \$20.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 1 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPBF W 09/12/12 1:35 AM ACCESS HOLLYWOOD 106x-136x :30 PM12-107H \$20.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 1 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF Tu 09/18/12 1:32 AM ACCESS HOLLYWOOD 106x-136x :30 PM12-108H \$20.00 NM									
4	09/07/12	09/24/12	Nightline Class of Time - Pre-emptible with notice	11:35-12:05AM	MTWTF--	:30	3	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----F-- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF F 09/07/12 11:45 PM Nightline 11:35-12:05AM :30 PM12-105H \$275.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M-WTF-- 4 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF M 09/10/12 11:55 PM Nightline 11:35-12:05AM :30 PM12-107H \$275.00 NM 5 WPBF W 09/12/12 12:01 AM Nightline 11:35-12:05AM :30 PM12-107H \$275.00 NM 10 WPBF Th 09/13/12 12:01 AM Nightline 11:35-12:05AM :30 PM12-107H \$275.00 NM 4 WPBF F 09/14/12 12:01 AM Nightline 11:35-12:05AM :30 PM12-107H \$275.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 3 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WPBF Tu 09/18/12 11:55 PM Nightline 11:35-12:05AM :30 PM12-108H \$275.00 NM 7 WPBF Th 09/20/12 11:55 PM Nightline 11:35-12:05AM :30 PM12-108H \$275.00 NM 8 WPBF F 09/21/12 11:55 PM Nightline 11:35-12:05AM :30 PM12-108H \$275.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 9 WPBF M 09/24/12 11:53 PM Nightline 11:35-12:05AM :30 PM12-108H \$275.00 NM									
5	09/07/12	09/24/12	Jimmy Kimmel Class of Time - Immediately Pre-emptible without notice	12:06-01:06AM	MTWTF--	:30	2	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----F-- 1 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF F 09/07/12 12:37 AM Jimmy Kimmel 12:06-01:06AM :30 PM12-107H \$30.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M-WT--- 3 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF M 09/10/12 12:46 AM Jimmy Kimmel 12:06-01:06AM :30 PM12-107H \$30.00 NM 7 WPBF W 09/12/12 12:37 AM Jimmy Kimmel 12:06-01:06AM :30 PM12-107H \$30.00 NM 8 WPBF Th 09/13/12 1:01 AM Jimmy Kimmel 12:06-01:06AM :30 PM12-105H \$30.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 2 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WPBF W 09/19/12 1:00 AM Jimmy Kimmel 12:06-01:06AM :30 PM12-108H \$30.00 NM									



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Advertiser		Product	Estimate Number
Patrick Murphy/D/Congress		#360 FRNDS/P MURPHY	360

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/07/12	09/24/12	Jimmy Kimmel	12:06-01:06AM	MTWTF--	:30	2	\$40.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WPBF Th 09/20/12 12:48 AM Jimmy Kimmel 12:06-01:06AM :30 PM12-108H \$30.00 NM									
6	09/07/12	09/24/12	Dr. Oz	4-5p	MTWTF--	:30	2	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 ----F-- 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 09/07/12 4:20 PM Dr. Oz 4-5p :30 PM12-107H \$200.00 NM									
7 WPBF F 09/07/12 4:56 PM Dr. Oz 4-5p :30 PM12-105H \$200.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 --WTF-- 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
8 WPBF W 09/12/12 4:44 PM Dr. Oz 4-5p :30 PM12-105H \$200.00 NM									
2 WPBF Th 09/13/12 4:13 PM Dr. Oz 4-5p :30 PM12-107H \$200.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -TWTF-- 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF W 09/19/12 4:36 PM Dr. Oz 4-5p :30 PM12-108H \$200.00 NM									
4 WPBF F 09/21/12 4:12 PM Dr. Oz 4-5p :30 PM12-108H \$200.00 NM									
7	09/07/12	09/24/12	4:30a-5a	430a-5a	MTWTF--	:30	2	\$20.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 ----F-- 1 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 09/07/12 4:40 AM 4:30a-5a 430a-5a :30 PM12-107H \$20.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 M--TF-- 3 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 09/10/12 4:43 AM 4:30a-5a 430a-5a :30 PM12-107H \$20.00 NM									
3 WPBF Th 09/13/12 4:44 AM 4:30a-5a 430a-5a :30 PM12-105H \$20.00 NM									
4 WPBF F 09/14/12 4:40 AM 4:30a-5a 430a-5a :30 PM12-107H \$20.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -TWTF-- 1 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WPBF Th 09/20/12 4:44 AM 4:30a-5a 430a-5a :30 PM12-108H \$20.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 M----- 1 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WPBF M 09/24/12 4:54 AM 4:30a-5a 430a-5a :30 PM12-109H \$20.00 NM									
8	09/07/12	09/07/12	WPBF News 25 @ 5am	5-530am	----F--	:30	1	\$30.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 ----F-- 1 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF F 09/07/12 5:22 AM WPBF News 25 @ 5am 5-530am :30 PM12-107H \$30.00 NM									
9	09/07/12	09/07/12	M-F 5pm News	5-6pm	----F--	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 ----F-- 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 09/07/12 5:22 PM M-F 5pm News 5-6pm :30 PM12-107H \$175.00 NM									
2 WPBF F 09/07/12 5:55 PM M-F 5pm News 5-6pm :30 PM12-107H \$175.00 NM									



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Advertiser	Product	Estimate Number	
Patrick Murphy/D/Congress	#360 FRNDS/P MURPHY	360	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	09/07/12	09/07/12	WPBF News 25 @ 6:00P	6-6:30PM	----F--	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	F	09/07/12	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PM12-107H	\$250.00 NM
11	09/07/12	09/07/12	WPBF News 25 Mornings	6-7AM	----F--	:30	1	\$90.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	F	09/07/12	6:30 AM	WPBF News 25 Mornings	6-7AM	:30	PM12-105H	\$90.00 NM
12	09/07/12	09/07/12	Wheel Of Fortune	7-7:30PM	----F--	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/07/12	7:08 PM	Wheel Of Fortune	7-7:30PM	:30	PM12-105H	\$350.00 NM
13	09/07/12	09/07/12	Good Morning America	7-9AM	----F--	:30	2	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	2	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/07/12	8:43 AM	Good Morning America	7-9AM	:30	PM12-107H	\$125.00 NM
2	WPBF	F	09/07/12	9:00 AM	Good Morning America	7-9AM	:30	PM12-107H	\$125.00 NM
14	09/07/12	09/24/12	Dr. Oz M-F 9-10a	9-10a	MTWTF--	:30	2	\$90.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/07/12	9:57 AM	Dr. Oz M-F 9-10a	9-10a	:30	PM12-107H	\$75.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-WT---	3	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/10/12	9:43 AM	Dr. Oz M-F 9-10a	9-10a	:30	PM12-107H	\$90.00 NM
4	WPBF	W	09/12/12	9:19 AM	Dr. Oz M-F 9-10a	9-10a	:30	PM12-107H	\$90.00 NM
3	WPBF	Th	09/13/12	9:26 AM	Dr. Oz M-F 9-10a	9-10a	:30	PM12-107H	\$90.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	F	09/21/12	9:11 AM	Dr. Oz M-F 9-10a	9-10a	:30	PM12-108H	\$75.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	M-----	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WPBF	M	09/24/12	9:21 AM	Dr. Oz M-F 9-10a	9-10a	:30	PM12-109H	\$75.00 NM
15	09/10/12	09/10/12	CASTLE	10-11PM	1-----	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/10/12	10:29 PM	CASTLE	10-11PM	:30	PM12-105H	\$1,100.00 NM
16	09/08/12	09/15/12	Sat 5-6am News	Sat 5-6am	-----1-	:30	1	\$35.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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Patrick Murphy/D/Congress	#360 FRNDS/P MURPHY	360	

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16	09/08/12	09/15/12	Sat 5-6am News	Sat 5-6am	-----1-	:30	1	\$35.00	NM
Class of Time - Immediately Pre-emptible without notice									
	09/03/12	09/09/12	-----1-				1	\$35.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/08/12	5:55 AM	Sat 5-6am News	Sat 5-6am	:30	PM12-107H	\$35.00 NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		09/10/12	09/16/12	-----1-	1	\$35.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Sa	09/15/12	5:55 AM	Sat 5-6am News	Sat 5-6am	:30	PM12-107H	\$35.00 NM
17	09/08/12	09/15/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$110.00	NM
Class of Time - Pre-emptible with notice									
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		09/03/12	09/09/12	-----1-	1	\$110.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/08/12	6:43 AM	Sat 6-7am News	Sat 6-7am	:30	PM12-107H	\$110.00 NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		09/10/12	09/16/12	-----1-	1	\$110.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Sa	09/15/12	6:24 AM	Sat 6-7am News	Sat 6-7am	:30	PM12-107H	\$110.00 NM
18	09/15/12	09/15/12	Sat Prime College Footba	8-1130pm	-----1-	:30	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		09/10/12	09/16/12	-----1-	1	\$600.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/15/12	8:06 PM	Sat Prime College Football	8-1130pm	:30	PM12-107H	\$600.00 NM
19	09/09/12	09/23/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		09/03/12	09/09/12	-----1	1	\$90.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/09/12	10:29 AM	Chris Matthews	Sun 10-10:30AM	:30	PM12-107H	\$90.00 NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		09/10/12	09/16/12	-----1	1	\$100.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	09/16/12	10:26 AM	Chris Matthews	Sun 10-10:30AM	:30	PM12-107H	\$100.00 NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		09/17/12	09/23/12	-----1	1	\$100.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Su	09/23/12	10:19 AM	Chris Matthews	Sun 10-10:30AM	:30	PM12-109H	\$100.00 NM
20	09/09/12	09/23/12	Sun 5-6am News	Sun 5-6am	-----1	:30	1	\$25.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		09/03/12	09/09/12	-----1	1	\$25.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/09/12	5:42 AM	Sun 5-6am News	Sun 5-6am	:30	PM12-107H	\$25.00 NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		09/10/12	09/16/12	-----1	1	\$25.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	09/16/12	5:40 AM	Sun 5-6am News	Sun 5-6am	:30	PM12-107H	\$25.00 NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		09/17/12	09/23/12	-----1	1	\$25.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Su	09/23/12		Sun 5-6am News	Sun 5-6am	:00		\$25.00 NM
Credited									



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
945881-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Patrick Murphy/D/Congress	#360 FRNDS/P MURPHY	360	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	09/09/12	09/23/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/09/12	6:11 AM	Sun 6-7am News	Sun 6-7am	:30	PM12-107H	\$50.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----1	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	09/16/12	6:59 AM	Sun 6-7am News	Sun 6-7am	:30	PM12-105H	\$50.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Su	09/23/12	6:22 AM	Sun 6-7am News	Sun 6-7am	:30	PM12-108H	\$50.00 NM
22	09/09/12	09/23/12	Sun 630pm News	630-7pm	-----1	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/09/12	6:42 PM	Sun 630pm News	630-7pm	:30	PM12-107H	\$175.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----1	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	09/16/12	6:51 PM	Sun 630pm News	630-7pm	:30	PM12-107H	\$150.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Su	09/23/12	6:50 PM	Sun 630pm News	630-7pm	:30	PM12-108H	\$150.00 NM
23	09/09/12	09/23/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/09/12	7:49 AM	GMA Sunday 7-8am	Sun 7-8am	:30	PM12-105H	\$225.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----1	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	09/16/12	7:27 AM	GMA Sunday 7-8am	Sun 7-8am	:30	PM12-107H	\$225.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Su	09/23/12	7:53 AM	GMA Sunday 7-8am	Sun 7-8am	:30	PM12-109H	\$225.00 NM
24	09/09/12	09/09/12	Sun ABC Prime A	7-8PM	-----1	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/09/12	7:36 PM	Sun ABC Prime A	7-8PM	:30	PM12-105H	\$400.00 NM
25	09/09/12	09/09/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/09/12	8:09 AM	Sun 8-9am News	Sun 8-9am	:30	PM12-107H	\$75.00 NM
26	09/16/12	09/16/12	REVENGE	8-9PM	-----1	:30	1	\$1,450.00	NM

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
945881-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Patrick Murphy/D/Congress	#360 FRNDS/P MURPHY	360	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----1	1	\$1,450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su	09/16/12	8:36 PM	REVENGE	8-9PM	:30	PM12-105H		\$1,450.00	NM
27	09/09/12	09/16/12	Sun 9-10am	9-10am	-----1	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1	1	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su	09/09/12	9:30 AM	Sun 9-10am	9-10am	:30	PM12-107H		\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----1	1	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF Su	09/16/12	Sun 9-10am	9-10am	:00				\$200.00	NM
Credited									
28	09/04/12	09/10/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	MTWTFSS	:30	2	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/04/12	09/10/12	MTWTFSS	2	\$225.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF Tu	09/04/12	11:37 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	PM12-107H		\$225.00	NM
LR- Network Program Runover									
1 WPBF W	09/05/12	11:59 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	PM12-107H		\$225.00	NM
LR- Network Program Runover									
29	09/12/12	09/12/12	MIDDLE/SUBURG	8-9PM	--1----	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--1----	1	\$1,100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W	09/12/12	8:17 PM	MIDDLE/SUBURG	8-9PM	:30	PM12-107H		\$1,100.00	NM
30	09/07/12	09/24/12	WPBF News 25 @ 5am	5-530am	MTWTF--	:30	2	\$90.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$90.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF F	09/07/12	4:59 AM	WPBF News 25 @ 5am	5-530am	:30	PM12-105H		\$90.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-WTF--	4	\$90.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M	09/10/12	5:12 AM	WPBF News 25 @ 5am	5-530am	:30	PM12-107H		\$90.00	NM
4 WPBF W	09/12/12	5:09 AM	WPBF News 25 @ 5am	5-530am	:30	PM12-107H		\$90.00	NM
3 WPBF Th	09/13/12	5:00 AM	WPBF News 25 @ 5am	5-530am	:30	PM12-107H		\$90.00	NM
5 WPBF F	09/14/12	4:58 AM	WPBF News 25 @ 5am	5-530am	:30	PM12-107H		\$90.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	3	\$90.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
7 WPBF Tu	09/18/12	5:23 AM	WPBF News 25 @ 5am	5-530am	:30	PM12-108H		\$90.00	NM
9 WPBF W	09/19/12	5:23 AM	WPBF News 25 @ 5am	5-530am	:30	PM12-108H		\$90.00	NM
8 WPBF Th	09/20/12	5:08 AM	WPBF News 25 @ 5am	5-530am	:30	PM12-108H		\$90.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	M-----	1	\$90.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
6 WPBF M	09/24/12	5:14 AM	WPBF News 25 @ 5am	5-530am	:30	PM12-108H		\$90.00	NM
31	09/07/12	09/24/12	WPBF News 25 Mornings	5:30-5:57am	MTWTF--	:30	2	\$150.00	NM

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Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
945881-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Patrick Murphy/D/Congress	#360 FRNDS/P MURPHY	360	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/07/12	5:58 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	PM12-107H	\$150.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M--TF--	3	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/10/12	5:39 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	PM12-107H	\$150.00 NM
3	WPBF	Th	09/13/12	5:38 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	PM12-107H	\$150.00 NM
4	WPBF	F	09/14/12	5:44 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	PM12-107H	\$150.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WPBF	Tu	09/18/12	5:54 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	PM12-108H	\$150.00 NM
5	WPBF	Th	09/20/12	5:56 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	PM12-108H	\$150.00 NM
32	09/11/12	09/24/12	WPBF News 25 Mornings 6-7AM	6-7AM	MTWTF--	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/14/12	6:08 AM	WPBF News 25 Mornings	6-7AM	:30	PM12-107H	\$200.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/18/12	6:11 AM	WPBF News 25 Mornings	6-7AM	:30	PM12-108H	\$200.00 NM
33	09/07/12	09/24/12	Good Morning America 7-9AM	7-9AM	MTWTF--	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/07/12	7:50 AM	Good Morning America	7-9AM	:30	PM12-107H	\$250.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	F	09/14/12	8:48 AM	Good Morning America	7-9AM	:30	PM12-105H	\$250.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	09/19/12	7:00 AM	Good Morning America	7-9AM	:30	PM12-108H	\$250.00 NM
34	09/07/12	09/24/12	The View 11A-12PM	11A-12PM	MTWTF--	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/07/12	11:32 AM	The View	11A-12PM	:30	PM12-107H	\$350.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M--TF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	WPBF	M	09/10/12	10:58 AM	The View	11A-12PM	:30	PM12-107H	\$350.00 NM
8	WPBF	Th	09/13/12	10:59 AM	The View	11A-12PM	:30	PM12-105H	\$350.00 NM
4	WPBF	F	09/14/12	11:34 AM	The View	11A-12PM	:30	PM12-107H	\$350.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	Th	09/20/12	11:33 AM	The View	11A-12PM	:30	PM12-108H	\$350.00 NM

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
945881-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser		Product	Estimate Number
Patrick Murphy/D/Congre		#360 FRNDS/P MURPHY	360

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	09/07/12	09/24/12	The View	11A-12PM	MTWTF--	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WPBF F 09/21/12 10:59 AM The View 11A-12PM :30 PM12-108H \$350.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WPBF M 09/24/12 10:59 AM The View 11A-12PM :30 PM12-109H \$350.00 NM									
35	09/07/12	09/24/12	WPBF News 25 @ Noon	12pm-1230pm	MTWTF--	:30	5	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 ----F-- 1 \$160.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF F 09/07/12 12:25 PM WPBF News 25 @ Noon 12pm-1230pm :30 PM12-107H \$160.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 M-WTF-- 5 \$160.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF M 09/10/12 12:20 PM WPBF News 25 @ Noon 12pm-1230pm :30 PM12-107H \$160.00 NM 9 WPBF W 09/12/12 12:11 PM WPBF News 25 @ Noon 12pm-1230pm :30 PM12-107H \$160.00 NM 6 WPBF W 09/12/12 12:30 PM WPBF News 25 @ Noon 12pm-1230pm :30 PM12-107H \$160.00 NM 7 WPBF Th 09/13/12 12:22 PM WPBF News 25 @ Noon 12pm-1230pm :30 PM12-107H \$160.00 NM 10 WPBF F 09/14/12 12:28 PM WPBF News 25 @ Noon 12pm-1230pm :30 PM12-107H \$160.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 MTWTF-- 5 \$160.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 WPBF M 09/17/12 12:07 PM WPBF News 25 @ Noon 12pm-1230pm :30 PM12-105H \$160.00 NM 12 WPBF Tu 09/18/12 12:20 PM WPBF News 25 @ Noon 12pm-1230pm :30 PM12-108H \$160.00 NM 13 WPBF W 09/19/12 12:21 PM WPBF News 25 @ Noon 12pm-1230pm :30 PM12-108H \$160.00 NM 15 WPBF Th 09/20/12 12:10 PM WPBF News 25 @ Noon 12pm-1230pm :30 PM12-108H \$160.00 NM 14 WPBF F 09/21/12 12:10 PM WPBF News 25 @ Noon 12pm-1230pm :30 PM12-108H \$160.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 M----- 1 \$160.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 11 WPBF M 09/24/12 12:29 PM WPBF News 25 @ Noon 12pm-1230pm :30 PM12-108H \$160.00 NM									
36	09/07/12	09/24/12	1230-1P Access Hollywoc	1230-1p	MTWTF--	:30	1	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 ----F-- 1 \$160.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPBF F 09/07/12 12:47 PM 1230-1P Access Hollywood 1230-1p :30 PM12-107H \$160.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 --WTF-- 1 \$160.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF F 09/14/12 12:55 PM 1230-1P Access Hollywood 1230-1p :30 PM12-107H \$160.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -TWTF-- 1 \$160.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF Th 09/20/12 12:55 PM 1230-1P Access Hollywood 1230-1p :30 PM12-108H \$160.00 NM									
37	09/07/12	09/24/12	M-F 3-4P	M-F 3-4P	MTWTF--	:30	2	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 M-WTF-- 4 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF M 09/10/12 3:53 PM M-F 3-4P M-F 3-4P :30 PM12-107H \$200.00 NM 3 WPBF W 09/12/12 3:14 PM M-F 3-4P M-F 3-4P :30 PM12-107H \$200.00 NM									

INVOICE



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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
945881-1	09/30/12	September 2012	08/27/12 - 09/24/12

Advertiser	Product	Estimate Number
Patrick Murphy/D/Congress	#360 FRNDS/P MURPHY	360

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	09/07/12	09/24/12	M-F 3-4P	M-F 3-4P	MTWTF--	:30	2	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WPBF	Th	09/13/12	3:29 PM	M-F 3-4P	M-F 3-4P	:30	PM12-107H	\$200.00 NM
4	WPBF	F	09/14/12	3:42 PM	M-F 3-4P	M-F 3-4P	:30	PM12-105H	\$200.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-TWTF--	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WPBF	W	09/19/12	3:57 PM	M-F 3-4P	M-F 3-4P	:30	PM12-108H	\$200.00 NM
5	WPBF	F	09/21/12	3:55 PM	M-F 3-4P	M-F 3-4P	:30	PM12-108H	\$200.00 NM
38	09/11/12	09/14/12	Dr. Oz	4-5p	--WTF--	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--WTF--	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/13/12	4:26 PM	Dr. Oz	4-5p	:30	PM12-107H	\$400.00 NM
3	WPBF	F	09/14/12	4:26 PM	Dr. Oz	4-5p	:30	PM12-107H	\$400.00 NM
39	09/11/12	09/21/12	M-F 5pm News	5-6pm	-TWTF--	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--WTF--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/12/12	5:13 PM	M-F 5pm News	5-6pm	:30	PM12-107H	\$350.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-TWTF--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	09/20/12	5:28 PM	M-F 5pm News	5-6pm	:30	PM12-108H	\$350.00 NM
40	09/07/12	09/24/12	WPBF News 25 @ 6:00PM	6-6:30PM	MTWTF--	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	----F--	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	WPBF	F	09/07/12	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PM12-107H	\$500.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--WTF--	4	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	09/12/12	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PM12-107H	\$500.00 NM
3	WPBF	W	09/12/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PM12-107H	\$500.00 NM
5	WPBF	Th	09/13/12	6:14 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PM12-105H	\$500.00 NM
4	WPBF	F	09/14/12	6:24 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PM12-107H	\$500.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	M--TF--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WPBF	M	09/17/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PM12-107H	\$500.00 NM
7	WPBF	Th	09/20/12	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PM12-108H	\$500.00 NM
8	WPBF	F	09/21/12	6:09 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PM12-108H	\$500.00 NM
41	09/07/12	09/24/12	Wheel Of Fortune	7-7:30PM	MTWTF--	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	----F--	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/07/12	7:19 PM	Wheel Of Fortune	7-7:30PM	:30	PM12-107H	\$750.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--WTF--	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
945881-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser		Product	Estimate Number
Patrick Murphy/D/Congre		#360 FRNDS/P MURPHY	360

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	09/07/12	09/24/12	Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM	MTWTF--	:30	1	\$750.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Th 09/13/12 7:10 PM Wheel Of Fortune 7-7:30PM :30 PM12-107H \$750.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -TWTF-- 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPBF Tu 09/18/12 7:18 PM Wheel Of Fortune 7-7:30PM :30 PM12-108H \$750.00 NM									
42	09/07/12	09/24/12	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	MTWTF--	:30	2	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 ----F-- 1 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF F 09/07/12 7:35 PM Jeopardy 7:30-8PM :30 PM12-107H \$850.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 M--TF-- 3 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/10/12 7:34 PM Jeopardy 7:30-8PM :30 PM12-107H \$850.00 NM 3 WPBF Th 09/13/12 7:34 PM Jeopardy 7:30-8PM :30 PM12-107H \$850.00 NM 4 WPBF F 09/14/12 7:35 PM Jeopardy 7:30-8PM :30 PM12-107H \$850.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -TWTF-- 2 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPBF Th 09/20/12 7:53 PM Jeopardy 7:30-8PM :30 PM12-108H \$850.00 NM 6 WPBF F 09/21/12 7:41 PM Jeopardy 7:30-8PM :30 PM12-108H \$850.00 NM									
43	09/24/12	09/24/12	CASTLE PREMIERE Class of Time - Pre-emptible with notice	CASTLE PREMIER 1-----		:30	1	\$2,550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 1----- 1 \$2,550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/24/12 10:40 PM CASTLE PREMIERE CASTLE PREMIER :30 PM12-109H \$2,550.00 NM									
44	09/11/12	09/24/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice		MTWTF-S	:30	2	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 --WTF-S 2 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPBF Th 09/13/12 11:33 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 PM12-107H \$500.00 NM 1 WPBF Su 09/16/12 11:21 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 PM12-107H \$500.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -TWTF-S 2 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF W 09/19/12 11:28 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 PM12-108H \$500.00 NM 4 WPBF F 09/21/12 11:26 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 PM12-108H \$500.00 NM									
46	09/05/12	09/12/12	MOD FAM / SUBURG Class of Time - Pre-emptible with notice	9-10PM	--1----	:30	1	\$1,275.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 --1---- 1 \$1,275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 09/05/12 9:47 PM MOD FAM / SUBURG 9-10PM :30 PM12-105H \$1,275.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 --1---- 1 \$1,275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF W 09/12/12 9:48 PM MOD FAM / SUBURG 9-10PM :30 PM12-105H \$1,275.00 NM									
47	09/07/12	09/07/12	SHARK TANK Class of Time - Pre-emptible with notice	8-9PM	----1--	:30	1	\$1,000.00	NM

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Patrick Murphy/D/CCongres	#360 FRNDS/P MURPHY	360

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----1-- 1 \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF F 09/07/12 8:00 PM Fri ABC Prime A 8-9PM :30 PM12-107H \$1,000.00 NM									
49	09/08/12	09/15/12	GMA Saturday 7-8am Class of Time - Pre-emptible with notice	Sat 7am-8am	-----1-	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1- 1 \$225.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF Sa 09/08/12 7:27 AM GMA Saturday 7-8am Sat 7am-8am :30 PM12-105H \$225.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----1- 1 \$225.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WPBF Sa 09/15/12 7:58 AM GMA Saturday 7-8am Sat 7am-8am :30 PM12-105H \$225.00 NM									
50	09/08/12	09/22/12	Sat 8-9am News Class of Time - Pre-emptible with notice	Sat 8-9am	-----1-	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1- 1 \$225.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF Sa 09/08/12 8:45 AM Sat 8-9am News Sat 8-9am :30 PM12-107H \$225.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----1- 1 \$225.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WPBF Sa 09/15/12 8:43 AM Sat 8-9am News Sat 8-9am :30 PM12-107H \$225.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1- 1 \$225.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WPBF Sa 09/22/12 8:29 AM Sat 8-9am News Sat 8-9am :30 PM12-108H \$225.00 NM									
51	09/15/12	09/22/12	Sat Jeopardy Class of Time - Pre-emptible with notice	Sat 7:30-8PM	-----1-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----1- 1 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF Sa 09/15/12 7:42 PM Sat Jeopardy Sat 7:30-8PM :30 PM12-107H \$400.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1- 1 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WPBF Sa 09/22/12 7:43 PM Sat Jeopardy Sat 7:30-8PM :30 PM12-109H \$400.00 NM									
52	09/16/12	09/23/12	Sun 8-9am News Class of Time - Pre-emptible with notice	Sun 8-9am	-----1	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----1 1 \$225.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF Su 09/16/12 8:11 AM Sun 8-9am News Sun 8-9am :30 PM12-107H \$225.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1 1 \$225.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WPBF Su 09/23/12 8:44 AM Sun 8-9am News Sun 8-9am :30 PM12-108H \$225.00 NM									
53	09/23/12	09/23/12	Sun 9-10am Class of Time - Pre-emptible with notice	9-10am	-----1	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1 1 \$350.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF Su 09/23/12 Sun 9-10am 9-10am :00 \$350.00 NM <div>Credited</div>									



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PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
945881-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Patrick Murphy/D/Congress	#360 FRNDS/P MURPHY	360	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
53	09/23/12	09/23/12	Sun 9-10am Class of Time - Pre-emptible with notice	9-10am	-----1	:30	1	\$350.00	NM
54	09/07/12	09/07/12	20/20 Class of Time - Pre-emptible with notice	Prime Other	----1--	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----1-- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 09/07/12 10:43 PM 20/20 Prime Other :30 PM12-107H \$1,100.00 NM									
55	09/07/12	09/07/12	WPBF News 25 Mornings Class of Time - Immediately Pre-emptible without notice	5:30-5:57am	----F--	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----F-- 1 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 09/07/12 5:39 AM WPBF News 25 Mornings @ 5:30(5:30-5:57am :30 PM12-107H \$65.00 NM									
56	09/14/12	09/14/12	20/20 PREMIERE Class of Time - Pre-emptible with notice	10-11P 9/14	----F--	:30	1	\$1,175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----F-- 1 \$1,175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 09/14/12 10:38 PM 20/20 PREMIERE 10-11P 9/14 :30 PM12-107H \$1,175.00 NM									
57	09/04/12	09/04/12	Dr. Oz Class of Time - Pre-emptible with notice	4-5p	-T-----	:30	1	\$405.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -T----- 1 \$405.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 09/04/12 4:25 PM Dr. Oz 4-5p :30 PM12-107H \$405.00 NM									
58	09/08/12	09/08/12	ABC College Football Class of Time - Pre-emptible with notice	12-330pm	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 09/08/12 2:40 PM ABC College Football 12-330pm :30 PM12-107H \$1,000.00 NM									
59	09/18/12	09/18/12	Tues ABC Prime A Class of Time - Pre-emptible with notice	8-9PM	-T-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -T----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 09/18/12 7:59 PM Tues ABC Prime A 8-9PM :30 PM12-108H \$1,000.00 NM									
60	09/12/12	09/12/12	Wed ABC Prime C Class of Time - Pre-emptible with notice	10-11PM	--W----	:30	1	\$1,275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --W---- 1 \$1,275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 09/12/12 10:42 PM Wed ABC Prime C 10-11PM :30 PM12-107H \$1,275.00 NM									
61	09/16/12	09/16/12	Sun ABC Prime C Class of Time - Pre-emptible with notice	9-10PM	-----S	:30	1	\$1,450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S 1 \$1,450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 09/16/12 9:41 PM Sun ABC Prime C 9-10PM :30 PM12-107H \$1,450.00 NM									
62	09/16/12	09/16/12	Sun ABC Prime D Class of Time - Pre-emptible with notice	10-11PM	-----S	:30	1	\$1,450.00	NM

INVOICE



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Invoice #	Invoice Date	Invoice Month	Invoice Period
945881-1	09/30/12	September 2012	08/27/12 - 09/24/12

Advertiser	Product	Estimate Number
Patrick Murphy/D/Congress	#360 FRNDS/P MURPHY	360

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
62	09/16/12	09/16/12	Sun ABC Prime D	10-11PM	-----S	:30	1	\$1,450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S	1	\$1,450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/16/12	10:27 PM	Sun ABC Prime D	10-11PM	:30	PM12-107H	\$1,450.00 NM
63	09/14/12	09/14/12	Fri ABC Prime A	8-9PM	----F--	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----F--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/14/12	8:46 PM	Fri ABC Prime A	8-9PM	:30	PM12-107H	\$1,000.00 NM
64	09/14/12	09/14/12	WHAT WOULD YOU DO 9-10p 9/14		----F--	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----F--	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/14/12	9:16 PM	WHAT WOULD YOU DO PREMI 9-10p 9/14		:30	PM12-105H	\$1,100.00 NM
65	09/19/12	09/21/12	GENERAL HOSPITAL	GENERAL HOSPIT	--WTF--	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	09/19/12	2:24 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	PM12-108H	\$400.00 NM
1	WPBF	Th	09/20/12	2:25 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	PM12-108H	\$400.00 NM
3	WPBF	F	09/21/12	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	PM12-108H	\$400.00 NM
<u>Total Spots</u>							182		

Payment Terms 30 Days

<u>Gross Total</u>	\$58,590.00
<u>Agency Commission</u>	\$8,788.50
<u>Net Amount Due</u>	\$49,801.50